

Master of Business Administration.



CRICOS No. 105838C

Transform your career with our MBA – gain practical business skills, specialised expertise, and leadership abilities to excel in management roles locally and globally.

Duration

24 months

Location

Melbourne, Australia

Start dates

September, November, March and July

Delivery

Face-to-face

Qualification achieved

On successful completion of this course, students are awarded the MBA. The course meets the Australian Qualifications Framework specifications for a Level 9 master's degree.

Entry requirements

- Completion of an Australian Bachelor's degree or equivalent
- IELTS (Academic 6.0 overall or equivalent). No bands less than 6.0
- Statement of Purpose
- Résumé or CV

If you do not meet these requirements but have other qualifications or work experience, get in touch so we can review your options.

Assessment

A variety of assessments including examinations, written assignments and presentations.

Contact hours

Full-time students will typically receive 8 contact hours per week and will need to devote at least 40 hours (including contact hours) a week to study.

Who is this for?

The Master of Business Administration (MBA) is a four-semester program that equips students with practical business and management skills, combined with specialisations such as Accounting, Project Management, Aged Care & Disability Services Management, Healthcare Informatics, Data Analytics, Digital Marketing, People & Culture and Artificial Intelligence or allows students to keep their options open by creating their own general pathway with a mix of units from different specialisations. Graduates gain leadership, analytical, and strategic decision-making skills to pursue managerial roles locally and globally.

What will you learn?

- Apply advanced business theories and specialised skills to solve complex, real-world problems
- Critically analyse information and turn it into smart, actionable solutions
- Communicate big ideas and strategies to any audience
- Apply ethical, strategic leadership across local and global business landscapes
- Evaluate organisational decisions with deep research and critical insight
- Collaborate across disciplines to deliver ethical, strategic solutions to real organisational challenges

Why choose this program?

- Blend of Business and Technology – build expertise in strategic management and specialised business streams, integrating practical skills to lead effectively in complex, technology-driven environments
- Industry-Relevant Curriculum – develop advanced business and management skills aligned with current market demands, from strategic leadership to specialised streams such as accounting, project management, healthcare informatics, aged care & disability services management, data analytics, digital marketing, people & culture and artificial intelligence
- Global Career Opportunities – prepare for roles across industries worldwide with a qualification recognised internationally
- Practical, Real-World Learning – work on industry projects and case studies to apply knowledge directly to workplace scenarios



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How is the program structured?

The Master of Business Administration program consists of four semesters on a full-time basis. To meet the requirements for graduation, all students must successfully complete 15 units. You can choose to specialise in Accounting, Project Management, Healthcare Informatics or Aged Care & Disability Services Management, Data Analytics, Digital Marketing, People & Culture and Artificial Intelligence or keep your options open by creating your own general pathway with a mix of units from different specialisation.

Semester 1 Accounting for Management Decisions Practical Management Principles Global Managerial Economics Financial Decision Making (core choice) or Marketing Management (core choice) or Engaging with Communities (core choice)	Semester 2 Interpersonal and Business Negotiation Data Analysis and Databases Corporation and Commercial Law Leadership for the 21st Century (core choice) or Financial Accounting and Reporting (core choice) or Programming Fundamentals (core choice)	Semester 3 (Specialisation Options) Accounting or Project Management or Healthcare Informatics or Aged Care and Disability Services Management or Data Analytics or Digital Marketing or People and Culture or Artificial Intelligence (see below for more information)	Semester 4 Ethics and Sustainability in Governance Business Intelligence and Big Data Industry Project Capstone (Double Unit)
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Semester 3 (Specialisation Units)

Accounting Specialisation

- Taxation
- Management Accounting
- Advanced Financial Accounting
- Auditing and Ethics

Project Management Specialisation

- Fundamentals of Project Management
- Project Leadership
- Stakeholder Management
- Strategic Management

Healthcare Informatics Specialisation

- Data Visualisation and Data Modelling
- Database Management Systems and Design
- Data Science for Healthcare Informatics
- Artificial Intelligence and Machine Learning

Aged Care and Disability Services Management Specialisation

- The Aged Care Regulatory Environment
- Aged Care Overview
- Disability Sector Overview
- The Disability Sector Regulatory Environment

Data Analytics Specialisation

- Data Infrastructure & Cloud Computing
- Emerging Technology in Business
- Data Visualisation & Data Modelling
- Machine Learning & Predictive Analytics

Digital Marketing Specialisation

- Search Marketing & Demand Generation
- Social Media Marketing
- Digital Brand Development
- Data-Driven Decisions in Marketing

People and Culture Specialisation

- Foundations of Mental Health & Well-Being
- Diversity, Equity & Inclusion in the Workplace
- People Analytics
- The Changing Workforce

Artificial Intelligence Specialisation

- Data Infrastructure & Cloud Computing
- AI Strategy, Governance & Impact
- Enterprise AI Productivity & Security Management
- Applied AI for Business Decision Making



How are you supported?

- Personalised Career Guidance – one-on-one career coaching, résumé reviews, and interview preparation to boost employability
 - Comprehensive Welfare Support – assistance with wellbeing, housing, and access to mental health resources
 - 24/7 Learning Support – access to course materials, practice questions, and quizzes
 - Dedicated Recruitment and Student Experience Team – here to help you settle in and make the most of campus life
 - Peer Assisted Learning (PAL) – learn from and collaborate with experienced students for academic success
 - Workshops and Skills Development – regular sessions on study skills, time management, and industry insights to help you excel
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How do you apply?

We recommend you apply for your chosen intake as early as possible. For application instructions, please contact our Admissions team.

For more information or to apply

📞 +61 1300 242 433

🌐 bppinstitute.com

