

Bachelor of Business (Accounting).



CRICOS No. 072490C

Build a career-ready foundation in business and accounting.

Duration

36 months

Location

Melbourne, Australia

Start dates

January, March, May, August
and October

Delivery

Face-to-face

Qualification achieved

On successful completion of this course, students are awarded the Bachelor of Business (Accounting). The course meets the Australian Qualifications Framework specifications for a Level 7 bachelor's degree.

Entry requirements

- Completion of year 12 or equivalent (minimum ATAR of 50 or equivalent)
- IELTS (Academic) 6.0 or equivalent, with no band less than 5.5

Assessment

- Closed or open-book examinations
- Written essays, case studies or business reports/proposals or projects
- Oral presentations or oral examinations
- Multiple choice or true/false tests, quizzes or examinations
- Peer assessment and group-based work
- Industry based assessments

Contact hours

Full-time students will typically receive 8 contact hours per week and will need to devote at least 40 hours (including contact hours) a week to study.

Who is this for?

This program is designed for those aiming to build a career in accounting and finance. You'll gain hands-on experience with industry standard tools such as MYOB, Xero, and MS Excel, alongside a strong foundation in accounting principles and business strategy. The course emphasises innovation and independent thinking as key drivers of success in the global accounting profession.

On completion of the program, you will be qualified for a range of accounting careers, with a strong grasp of the key management accounting principles you need to progress into competitive roles.

What will you learn?

- Apply accounting principles to solve real-world business problems
- Think critically and creatively to generate innovative solutions
- Analyse complex issues and make informed, ethical decisions
- Communicate effectively across diverse audiences and contexts
- Demonstrate professional standards in accounting practice
- Engage in continuous learning to adapt to industry changes

Why choose this program?

- Build a strong foundation in accounting and business principles
- Gain practical experience with industry-standard accounting software
- Develop problem-solving and analytical skills for complex challenges
- Learn to communicate effectively in professional business environments
- Prepare for accounting roles across private and public sectors
- Position yourself for future management and leadership opportunities



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How is the program structured?

The Bachelor of Business (Accounting) is a three-year course, delivered over 12 six-week teaching terms (the equivalent of six semesters) on a full-time basis. There are five intakes per year, in January, March, May, August and October.

To graduate, you must complete 24 units:

Year 1

Accounting Principles

Business Statistics

Economic Principles

Business Law

Electives 1 (choose two):

Finance Fundamentals

Marketing Principles

Management Principles

Business Communications

Enterprise Skills

Electives 2 (choose two):

Finance Fundamentals

Marketing Principles

Market Research

Digital Marketing and Social

Media

Consumer Behaviour

Management Principles

Business Communications

Management and

Organisational Behaviour

Human Resource Management

Organisational Structure and

Design

Enterprise Skills

Business Analytics

Introduction to Property and

Real Estate

Year 2

Financial Accounting Practice

Information Technology for Accountants

Business, Society and Ethics

Company Law

Electives 1 (choose two):

Finance Fundamentals

Marketing Principles

Market Research

Digital Marketing and Social Media

Consumer Behaviour

Management Principles

Business Communications

Management and Organisational Behaviour

Human Resource Management

Organisational Structure and Design

Enterprise Skills

Business Analytics

Introduction to Property and Real Estate

Electives 2 (choose two):

Market Research

Digital Marketing and Social Media

Consumer Behaviour

Management and Organisational Behaviour

Human Resource Management

Organisational Structure and Design

Business Analytics

Introduction to Property and Real Estate

Year 3

Management Accounting

Financial Accounting Theory

Company Accounting

Taxation Law

Auditing and Assurance

Business and Corporate Finance

Electives (choose two):

Market Planning and Strategy

International Marketing

Communication in Marketing

Services Marketing

Leadership Development

Strategic Management

International Business

Management

Corporate Sustainability

Management

Organisational Change and

Development

Entrepreneurship

How are you supported?

- Personalised career guidance including coaching, résumé reviews, and interview prep
- Comprehensive welfare support for wellbeing, housing, and mental health resources
- Study your way with 24/7 access to recorded lectures, workbooks, practice questions and quizzes through our flexible online learning platform
- Dedicated Recruitment and Student Experience team to help you settle in and succeed
- Peer-assisted learning programs (PAL) for academic support
- Workshops on study skills, time management, and industry insights

How do you apply?

We recommend you apply for your chosen intake as early as possible.

For application instructions, please contact our Admissions team.

For more information or to apply

+61 1300 242 433

 [bppinstitute.com](https://www.bppinstitute.com)

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