

Bachelor of Business (Management).



CRICOS No. 072493M

Build a strong foundation in business strategy and leadership.

Duration

36 months

Location

Melbourne, Australia

Start dates

January, March, May, August
and October

Delivery

Face-to-face

Qualification achieved

On successful completion of this course, students are awarded the Bachelor of Business (Management). The course meets the Australian Qualifications Framework specifications for a Level 7 bachelor's degree.

Entry requirements

- Completion of year 12 or equivalent (minimum ATAR of 50 or equivalent)
- IELTS (Academic) 6.0 or equivalent, with no band less than 5.5

Assessment

- Closed or open-book examinations
- Written essays, case studies or business reports/proposals or projects
- Oral presentations or oral examinations
- Multiple choice or true/false tests, quizzes or examinations
- Peer assessment and group-based work
- Industry based assessments.

Contact hours

Full-time students will typically receive 8 contact hours per week and will need to devote at least 40 hours (including contact hours) a week to study.

Who is this for?

This program is for those looking to build a strong foundation in business management and develop practical skills for leadership roles. You'll gain experience in business planning, analysis, and statistical tools, alongside essential knowledge of finance, marketing and law.

With a focus on creativity and innovation, the course prepares you to thrive in a competitive global economy. Upon completion, you'll be ready for management positions in a diverse range of organisations, equipped with the ability to lead teams and drive organisational success.

What will you learn?

- Think creatively and critically to solve business challenges
- Apply management knowledge with a focus on leadership skills
- Analyse complex issues and make informed, strategic decisions
- Communicate effectively across professional contexts and audiences
- Engage in independent and collaborative learning for career growth

Why choose this program?

- Build the skills you need for middle management roles
- Develop leadership skills to manage people and organisations effectively
- Build expertise across finance, management, and business law
- Learn strategies to promote organisational growth and development
- Prepare for careers across public and private industries
- Benefit from a diverse, collaborative learning environment



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How is the program structured?

The Bachelor of Business (Management) is a three-year course, delivered over 12 six-week teaching terms (the equivalent of six semesters) on a full-time basis. There are five intakes per year, in January, March, May, August and October.

To graduate, you must complete 24 units:

Year 1	Year 2	Year 3
Management Principles Marketing Principles Accounting Principles OR Finance Fundamentals Business Statistics Economic Principles Business Law Electives (choose two): Finance Fundamentals Accounting Principles Financial Accounting Practice Information Technology for Accountants Company Law Market Research Digital Marketing and Social Media Business Communications Enterprise Skills Business Analytics Introduction to Property and Real Estate	Management and Organisational Behaviour Human Resource Management Organisation Structure and Design Business, Society and Ethics Electives 1 (choose two): Finance Fundamentals Accounting Principles Financial Accounting Practice Information Technology for Accountants Company Law Market Research Digital Marketing and Social Media Business Communications Enterprise Skills Business Analytics Introduction to Property and Real Estate Electives 2 (choose two): Financial Accounting Practice Information Technology for Accountants Company Law Market Research Digital Marketing and Social Media Business Analytics Introduction to Property and Real Estate	International Business Management Strategic Management Leadership Development Corporate Sustainability Management Entrepreneurship Organisational Change and Development Electives (choose two): Company Accounting Management Accounting Financial Accounting Theory Auditing and Assurance Business and Corporate Finance Taxation Law Market Planning and Strategy International Marketing Communication in Marketing

How are you supported?

- Personalised Career Guidance – one-on-one career personalised career guidance including coaching, résumé reviews, and interview prep
- Comprehensive welfare support for wellbeing, housing, and mental health resources
- Study your way with 24/7 access to recorded lectures, workbooks, practice questions and quizzes through our flexible online learning platform
- Dedicated Recruitment and Student Experience team to help you settle in and succeed
- Peer-assisted learning programs (PAL) for academic support
- Workshops on study skills, time management, and industry insights

How do you apply?

We recommend you apply for your chosen intake as early as possible. For application instructions, please contact our Admissions team.

For more information or to apply

+61 1300 242 433
bppinstitute.com

