

Master of Business.

CRICOS No. 105839B

Master the skills to innovate, lead, and make global impact.



Duration

18 months

Location

Melbourne, Australia

Start dates

September, November, March
and July

Delivery

Face-to-face

Qualification achieved

On successful completion of this course, students are awarded the Master of Business. The course meets the Australian Qualifications Framework specifications for a level 9 master's degree.

Entry requirements

- Completion of an Australian Bachelor's degree or equivalent
- IELTS (Academic) 6.0 or equivalent, with no band less than 6.0.
- Statement of Purpose
- Résumé or CV

If you do not meet these requirements but have other qualifications or work experience, get in touch so we can review your options.

Assessment

A variety of assessments including examinations, written assignments and presentations.

Contact hours

Full-time students will typically receive 8 contact hours per week and will need to devote at least 40 hours (including contact hours) a week to study.

Who is this for?

This program is designed for ambitious professionals seeking advanced business and management expertise. You'll gain the practical skills you need in planning, analysis, and decision-making, supported by specialist knowledge in Accounting, Project Management, Aged Care & Disability Services Management, Healthcare Informatics, Data Analytics, Digital Marketing, People & Culture and Artificial Intelligence. Focusing on creativity and innovation, the course prepares you to thrive in a dynamic global economy. Graduates will be equipped for leadership roles across a diverse range of industries, ready to make strategic decisions and drive organisational success.

What will you learn?

- Apply advanced business theories to solve complex challenges
- Analyse and interpret data to support strategic decisions
- Communicate complex concepts clearly to diverse audiences
- Apply ethical and strategic leadership in global contexts
- Evaluate organisational decisions using research and critical insight
- Collaborate effectively to deliver innovative business solutions

Why choose this program?

- Build advanced business and management skills for global careers
- Specialise in accounting, project management, or aged care management
- Develop critical thinking and persuasive communication capabilities
- Learn through real-world assessments and industry engagement
- Prepare for leadership roles in diverse organisational settings
- Gain expertise to evaluate strategic choices and decisions effectively



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How is the program structured?

The Master of Business consists of six core units, two core-choice units and eight specialisations spread across three semesters. Successful completion of all 12 units merits students with a Master of Business. Specialisations in accounting, project management and aged care & disability services management, healthcare informatics, data analytics, digital marketing, people & culture and artificial intelligence are available to Master of Business and MBA students. Students taking these courses can also opt to follow a general path by choosing a combination of units from either specialisation.

Semester 1

Accounting for Management Decisions
Practical Management
Principles Global Managerial Economics
Electives (choose one):
Financial Decision Making, Marketing Management,
Engaging With Communities

Semester 2

Interpersonal and Business Negotiation
Data Analysis and Databases
Corporation and Commercial Law
Electives (choose one):
Leadership for the 21st Century; or
Financial Accounting
and Reporting Programming Fundamentals

Semester 3

Accounting Specialisation

- Taxation
- Management Accounting
- Advanced Financial Accounting
- Auditing and Ethics

Project Management Specialisation

- Fundamentals of Project Management
- Project Leadership
- Stakeholder Management
- Strategic Management

Aged Care & Disability Services Management Specialisation

- The Aged Care Regulatory Environment
- Aged Care Overview
- Disability Sector Overview
- The Disability Sector Regulatory Environment

Healthcare Informatics Specialisation

- Data Visualisation and Data Modelling
- Database Management Systems and Design
- Data Science for Healthcare Informatics
- Artificial Intelligence and Machine Learning

Data Analytics Specialisation

- Data Infrastructure & Cloud Computing
- Emerging Technology in Business
- Data Visualisation & Data Modelling
- Machine Learning & Predictive Analytics

Digital Marketing Specialisation

- Search Marketing & Demand Generation
- Social Media Marketing
- Digital Brand Development
- Data-Driven Decisions in Marketing

People and Culture Specialisation

- Foundations of Mental Health & Well-Being
- Diversity, Equity & Inclusion in the Workplace
- People Analytics
- The Changing Workforce

Artificial Intelligence Specialisation

- Data Infrastructure & Cloud Computing
- AI Strategy, Governance & Impact
- Enterprise AI Productivity & Security Management
- Applied AI for Business Decision Making

How are you supported?

- Personalised Career Guidance – one-on-one career coaching, résumé reviews, and interview preparation to boost employability
- Comprehensive Welfare Support – assistance with wellbeing, housing, and access to mental health resources
- 24/7 Learning Support – access to course materials, practice questions, and quizzes
- Dedicated Recruitment and Student Experience Team – here to help you settle in and make the most of campus life
- Peer Assisted Learning (PAL) – learn from and collaborate with experienced students for academic success
- Workshops and Skills Development – regular sessions on study skills, time management, and industry insights to help you excel

How do you apply?

We recommend you apply for your chosen intake as early as possible. For application instructions, please contact our Admissions team.

For more information or to apply

+61 1300 242 433

bppinstitute.com

